

## **TERMS & CONDITIONS**

### **OFFICIAL RULES: Seagate's DIWALI BONANZA OFFER**

#### **External Drives FY'24 Q2**

**Note:**

**\*\*Eligible Partners should comply with required KYC requirement including PAN submission with the distributors to get the payouts.**

**\*\*Payout/settlement from distributors will be subject to TDS requirements under section 194 R of the Income Tax Act and/or any other applicable taxes.**

This program is fully run and managed by Seagate Authorized distributor Supertron Electronics Pvt Ltd. PURCHASE ELIGIBLE SEAGATE CONSUMER PRODUCTS TO ENROLL IN THE PROGRAM. EVERY ELIGIBLE PURCHASE WILL INCREASE YOUR CHANCES OF WINNING.

**Seagate's DIWALI BONANZA OFFER** External Drives FY'24 Q2 (the "Program") starts on Oct 07, 2024, and ends on Dec 27, 2024 at 11:59 p.m. ("Promotion Period"). By entering, you agree to provide your contact details to receive updates on the Program. You can choose to unsubscribe at any time by sending an email to [consumer@cigmaevents.com](mailto:consumer@cigmaevents.com). All other information you provide will only be used for Promotional administration.

This program is meant for select Retailer/ Reseller Partners and is led by Seagate authorized distributor Supertron Electronics Pvt Ltd.

### **Points & Rewards**

**"Get 2X points for purchase of Seagate External drives (as per product eligibility criteria) for the period 07<sup>th</sup> Oct 2024 to 31<sup>st</sup> Oct 2024"**

<b>Slab No</b>	<b>Slab Points</b>	<b>Reward Value in INR Current</b>
Slab 1	25	850
Slab 2	50	2100
Slab 3	100	5000
Slab 4	250	15000
Slab 5	500	30000

<b>Eligible CSG Products</b>	<b>No of Points Per Unit</b>
1TB & 2TB Portable drive	1
4TB & 5TB Portable Drive	2
3.5" Desktop (All Capacity) Drives	3
SSD Drives (1TB & Above Only)	1

### **ELIGIBILITY**

Program is open to Eligible Pre-Registered Retailer/ Reseller Partners. Employees of Seagate Technology LLC, their subsidiaries, affiliates, promotion and advertising agencies, and members of their immediate family (spouse and parent, children and siblings and their

respective spouses, regardless of where they reside) and persons living in the same household, whether or not related, of such employees, Elite VIR/ VIR Partners & Distributors (Dormant or Active) and/or related subsidiaries, connected organization/ Elite VIR/ VIR partner group companies are not eligible to enter or win. Void where prohibited by law. Promotion is subject to all applicable federal, state and local laws.

## **ELIGIBLE PRODUCTS**

### **PORTABLE :-**

- New Ultra Touch Portable Drive (2TB, 4TB, 5TB)
- Expansion Portable Drive (1TB, 2TB, 4TB)
- One Touch With Password Portable Drive (1TB, 2TB, 4TB, 5TB)
- One Touch SSD Portable (500GB, 1TB, 2TB)

### **DESKTOP :-**

- New Expansion Desktop Drive (4TB, 6TB, 8TB, 10TB, 12TB, 14TB, 16TB, 18TB)
- New One Touch Desktop Drive (4TB, 6TB, 8TB, 10TB, 12TB, 14TB, 16TB, 18TB)

**Seagate's DIWALI BONANZA OFFER External Drives FY'24 Q2 (the "program") is eligible only if the selected retailer/ reseller partners purchase the eligible products from the below mentioned eligible Elite VIR/ VIR partners & Distributor for their respective region.**

### **DISTRIBUTORS: -**

<b>Distributor Name</b>	<b>City</b>
<b>Supertron Electronics Private Limited</b>	Pan India

### **VIR PARTNERS: -**

<b>Region</b>	<b>Partner Name</b>	<b>CITY</b>	<b>Territory</b>
South	Batchman Technologies	Vishakapatnam	ANDHRA PRADESH
South	COMPAGE COMPUTERS PVT LTD	SECUNDERABAD	ANDHRA PRADESH
South	SHWETA COMPUTERS AND PERIPHERALS	SECUNDERABAD	ANDHRA PRADESH
South	VISHAL PERIPHERALS	SECUNDERABAD	ANDHRA PRADESH
South	JAIN INFOWAYS	BENGALURU	KARNATAKA
South	JAINEX TECHNOLOGIES	BENGALURU	KARNATAKA
South	MEGA COMPU WORLD PVT LTD	BENGALURU	KARNATAKA
South	MyG India Pvt Ltd	CULICUT	KERALA
South	APTECH SYSTEMS - KOCHI/TRISSUR	ERNAKULAM	KERALA
South	FORERUN SYSTEMS PRIVATE LIMITED	KOCHI	KERALA
South	IT Eric	KOCHI	KERALA
South	RODITTE	KOCHI	KERALA
South	LOGTECH INFOWAY PVT LTD	TRIVANDRUM	KERALA

South	IT ZONE	COIMBATORE	REST OF TAMIL NADU
South	SAVITHRI PHOTOS HOUSE PRIVATE LIMIT	COIMBATORE	REST OF TAMIL NADU
South	AGNI ELECTRONICS - COIMBATORE	COIMBATORE	REST OF TAMIL NADU
South	SWASTIK COMPUTERS - CHENNAI	CHENNAI	TAMIL NADU
South	ASTRO COMPUTER & ELECTRONICS	CHENNAI	TAMIL NADU
South	I COM SYSTEMS PVT LTD	CHENNAI	TAMIL NADU
South	TRILOGIC COMPUTERS PVT LTD	CHENNAI	TAMIL NADU
South	UMS INFOTECH PVT LTD	CHENNAI	TAMIL NADU
South	COMPAGE COMPUTERS PVT LTD	SECUNDERABAD	TELANGANA
South	SHWETA COMPUTERS AND PERIPHERALS	SECUNDERABAD	TELANGANA
South	VISHAL PERIPHERALS	SECUNDERABAD	TELANGANA
West	VISHAL INFOSOLUTION	AHMEDABAD	GUJARAT
West	IMCC & CO.	MUMBAI	MUMBAI
West	CHIP COM TRADERS PVT LTD	MUMBAI	MUMBAI
West	HR SOLUTIONS	MUMBAI	MUMBAI
West	SOLUTIONS INDIA	MUMBAI	MUMBAI
West	DEV TRADECOM	NAGPUR	REST OF MAHARASHTRA
West	DCC INFOTECH PVT. LTD	PUNE	REST OF MAHARASHTRA
West	CHIP-COM TRADERS PVT LTD - PUNE	PUNE	REST OF MAHARASHTRA
East	DATAMATION SCV	GUWAHATI	ASSAM
East	DIGITAL EQUIPMENTS	Patna	BIHAR
East	MAAHI COMPUTERS AND PERIPHERALS PVT LTD	Patna	BIHAR
East	SHARLA COMPUTER TECHNOLOGY PVT LTD	Patna	BIHAR
East	VIPUL BHAI COMPUTER WALA	PATNA	BIHAR
East	Techno Point	Patna	BIHAR
East	DOT COM	Jamshedpur	JHARKHAND
East	CHOKHANI COMPUTERS PVT LIMITED	RANCHI	JHARKHAND
East	DIBYAANANTA COMPUTERS PRIVATE	Bhubaneshwar	ODISHA
East	INFOCARE SOLUTIONS PVT LIMITED	Bhubaneshwar	ODISHA
East	NIGAMA COMPTECH & SERVICES PVT LTD	Bhubaneshwar	ODISHA
East	SHEHENAI	Bhubaneshwar	ODISHA
East	SHIVA COMPUTING SOLUTIONS PVT LTD	Bhubaneshwar	ODISHA
East	UNITECH ENGINEERS	Rourkela	ODISHA
East	SUPREME INFOTRADE PVTLIMITED.	KOLKATA	WEST BENGAL
East	SUNTRONICS SYSTEMS	KOLKATA	WEST BENGAL
North	AVOOK GLOBAL LIMITED	NEW DELHI	DELHI
North	BHAGWATI COMPUTRONICS PVT LTD	NEW DELHI	DELHI
North	CREATIVE INFOTECH	GURGAON	HARYANA
North	Deep Computer	Bhopal	MADHYA PRADESH
North	MICROLAND COMPUTERS	Jabalpur	MADHYA PRADESH
North	SHAGUN COMPUTERS	INDORE	MADHYA PRADESH
North	COMPUTER WAREHOUSE	CHANDIGARH	PUNJAB
North	SGL INFOTECH	Jaipur	RAJASTHAN

North	ADVANCE COMPUTERS - IN - JAIPUR	JAIPUR	RAJASTHAN
North	MKG COMPUTERS PVT. LTD.	AGRA	UTTAR PRADESH
North	WELLKNOWN COMPUTERS	KANPUR	UTTAR PRADESH
North	AAKS TECHNOLOGIES	LUCKNOW	UTTAR PRADESH
North	Infosellar	LUCKNOW	UTTAR PRADESH
North	OMNI TECHNOSOFT	LUCKNOW	UTTAR PRADESH
North	KASHISH INFOSYS	MEERUT	UTTAR PRADESH
North	SANKET TRADERS	Prayagraj	UTTAR PRADESH
North	OM SAI COMPUTERS	VARANASI	UTTAR PRADESH
North	SATYA IT SOLUTIONS	DEHRADUN	UTTARAKHAND

### **ELIGIBLE PRODUCTS**

- This program is not valid for VIR partners (Dormant / Active) and or related subsidiaries, connected organization / VIR partner group companies are ineligible to participate.
- Purchase of any ineligible products, accessories cables and invoices without the serial number will be deemed to be rejected.
- Purchase period should be between Oct 07, 2024, and ends on Dec 27, 2024.
- Any Invoice outside this window will be deemed ineligible for the program.

### **HOW TO REGISTER YOUR PURCHASE**

During the Promotion Period, visit the Seagate's DIWALI BONANZA OFFER External Drives FY'24 Q2 Offer Website <http://consumerpromo.in/> and follow the below instructions:

- Login using your GST no & shared password through email.
- Enter number of units under each product and capacity purchased
- Upload the **CLEAR** taxed invoice copy / Purchase receipt – **WITH SERIAL NUMBER** (Mandatory)
- 'Read and accept' the Terms and Conditions to complete the registration.
- **Last date to upload the invoices will be January 07, 2025, must be strictly followed**

**In case of miss on uploading invoice within stipulated time frame, no exceptions will be provided under any circumstances.**

### **VALIDATION**

Seagate authorized agency would be conducting rounds of validation, that would include:

- Screening of the uploaded invoice to categorize the eligible products and associated points
- Updating the detailed registration information in the backend to reflect on the web portal (Registration Status)
- Validating the purchase details from the authorized VIR partners & Distributors
- Purchase period should be between **Oct 07, 2024, and ends on Dec 27, 2024.**
- Any Invoice outside this window will be deemed ineligible for the program.
- Updating the validated invoice details in the backend and updating the registration status with the points
- Any Invoice or product in the invoice without a valid Serial number will be rejected.
- All serial numbers will be screened if they are meant for India sales and therefore validated. Any non-compliance with this regard will be considered as ineligible for the program.
- Registration Status can be accessed anytime from the program website 'Registration Status' section.
- Users must enter their respective registered mobile number to view the Registration Status

**Note:-**

- Invoices sent via Email or WhatsApp will not be considered. Invoices uploaded in the registration process will only be considered.
- Invoices uploaded without serial numbers of the products will not be eligible and shall be disqualified from the program. Also, only eligible Seagate Consumer Products with India Warranty and sold by Authorized Seagate Distributors shall be considered as valid.
- Cross-territory/state purchases will not be eligible and if found then that invoice / units will be nullified.
- Eligible Seagate External Products with India Warranty and sold by Authorized Seagate Distributor Supertron Electronics Pvt Ltd shall be considered as valid.
- VIR/ Sub disty purchase of Supertron Electronics Pvt Ltd only will be valid for the said scheme.
- Partner must complete the above targets during the given offer period to be eligible for the offer.
- This program cannot be clubbed with any other existing program/ scheme/ promotion offered during program period.
- Seagate & Distributor will have the final decision on eligible partner/ partner individual and reserve the right to change the terms & conditions without prior notice.
- This program is not valid for Elite VIR/ VIR partners (Dormant/ Active), and/ or related subsidiaries, connected organization/ partners are not eligible to participate.

**Retailer/ Reseller Partners can register their purchases separately multiple times within the Program Period. These purchases must be made within the Program**

period.

Participation in “Seagate’s DIWALI BONANZA OFFER External Drives FY’24 Q2 program shall be voluntary and subject to the acceptance of this terms & conditions of the program.

### **REWARDS**

- **The Reward/s are not transferable and cannot be encashed or exchanged.**
- **The Reward/s will only be processed after the Program period considering the total approved units.**
- **Retailer/ Reseller Partner can choose eligible reward based on the slab achieved.**
- **Only single slab achievement is applicable per partner.**

#### **Please Note: -**

- This program is fully run and managed by Seagate Authorized distributor Supertron Electronics Pvt Ltd. and its valid only to selective Indian Retailer/ Reseller Partners only.

**Seagate authorized distributors, Seagate or its managing agency reserves the right to cancel, change or substitute any reward at any time without any prior notice.**

- **This offer is valid on purchase made between Oct 07, 2024, and ends on Dec 27, 2024 from Authorized VIR Partners & Distributors only.**
- **Deadline for registering the purchase is 11:59 PM, Dec 27, 2024.**
- **This offer is exclusive for Retailer/ Reseller Partners only.**

Seagate, Seagate authorized distributors & its authorized agency reserves all the rights to disqualify any and all the entries made.

Seagate, Seagate authorized distributors or its authorized agency shall not be held responsible if any communication is not delivered to the participant due to any technical reasons. Seagate or its subsidiaries, Authorized distributors or agents shall not be held responsible for lost, late, misdirected, damaged, incomplete or illegible promotional materials or for typographical or other errors in printing or advertising or promotion of materials.

Seagate, Seagate authorized distributors & its authorized agency shall not be liable for any loss, either of property or life, to the winner which may arise out of availing the award/s or incidental thereto. The winners shall indemnify Seagate & its managing agency against any expenses incurred towards the loss of life, property etc., and what-so-ever, arising out of availing the rewards by the winner.

The rewards available under this offer during the Program Period may carry its routine manufacturer warranty unless mentioned thereof. All such request for maintenance/ Warranty issues should be directly made to its manufacturer/Authorized agent/distributor. Neither

Seagate nor its managing agency shall entertain any issues pertaining to maintenance or warranty claimed by any dealers, individual or winner or organizational authority on their behalf.

All products featured in the Program website & other promotional materials are subject to availability of the goods and supplier warranties restrictions at the time of redemption. Seagate or its managing agency provides no warranty (whether expressly or implied) whatsoever with respect to the product/services acquired under the Program.

**Seagate, Seagate authorized distributors reserve the right to change, modify or discontinue the program or rewards associated with the Program at any given point of time without assigning any reason(s) for the same and without any penalty or claim whatsoever. Seagate, Seagate authorized distributors or its managing agency reserves the right to cancel, change or substitute any reward at any time without any prior notice.**

Seagate, Seagate authorized distributors or its managing agency reserves the right to ask for proof of purchase in original for audit and confirmation purpose.

Seagate, Seagate authorized distributors or its managing agency reserves the right to verify the invoiced products Serial numbers for authentication purpose. If any serial number/s are found to be outside the acceptable channel of procurement process, those products would be deemed ineligible and the allocated approved units (if any) s will be deducted from the overall registration status.

Reward once confirmed, cannot be cancelled or changed.

The computation of the reward mechanics shall be final, conclusive and binding on the winner and will not be liable to be disputed or questioned.

The reward winners must ensure that they furnish information in its true form and any wrongly represented information or concealing truth shall result in disqualification from the reward and the program and further from any of the schemes run by Seagate.

Seagate or its managing agency reserves the right to use the winner's testimonial in any future marketing material and the same shall be sole property of Seagate.

All disputes shall be settled under the New Delhi, India jurisdiction only

**WINNER NOTIFICATION:** Reward winners will be notified by email, phone, and/or sms and the reward winner may be required to execute and return an affidavit of eligibility, a liability release and, where lawful, a publicity release within 10 days of date of issuance. If such documents are not returned within the specified time period, a prize or prize notification is returned as undeliverable, managing agency is unable to contact the winner or the reward winner is not in compliance with these Official Rules, prize will be forfeited and, at Seagate authorized distributors or managing agency's discretion. If a potential winner is at least 18 but still considered a minor in his/her jurisdiction of residence, prize may be awarded in the name of his/her parent or legal guardian who will be responsible for fulfilling all requirements imposed on winner set forth herein.

**REWARDS CONDITIONS:** All reward details are at the sole discretion of the Seagate authorized distributors and/or managing agency. All rewards are awarded "as is" with no warranty or guarantee from Seagate authorized distributors and/or managing agency, either express or implied. No substitution, transfer, or cash equivalent of prize is permitted, except by Sponsor, which reserves the right to substitute a prize (or portion thereof) with one of comparable or greater value, at its sole discretion. All federal, state and local taxes on the prizes, and any other costs, fees, and expenses not explicitly stated herein as being awarded, including but not limited to wireless data service, are the sole responsibility of the winners. Prizes will be shipped within 90 days from date of winner verification.

**GENERAL CONDITIONS:** By participating, each entrant agrees: (a) to abide by these Official Rules and decisions of Sponsor, which shall be final and binding in all respects relating to this Promotion; (b) to release, discharge and hold harmless Sponsor, Facebook, their affiliates, subsidiaries, and advertising and promotion agencies, and the respective officers, directors, shareholders, employees, agents and representatives of the forgoing (collectively, "Released Parties") from any and all injuries, liability, losses and damages of any kind to persons, including death, or property resulting, in whole or in part, directly or indirectly, from entrant's participation in the Promotion or any Promotion-related activity or the acceptance, possession, use or misuse of any prize; and (c) to the use of his/her name, voice, performance, photograph, caption, entry, and/or likeness for programming, advertising, publicity and promotional purposes in any and all media, now or hereafter known, worldwide and on the Internet, and in perpetuity by Sponsor and its designees, without compensation (unless prohibited by law) or additional consents from entrant or any third party and without prior notice, approval or inspection, and to execute specific consent to such use. By participating, entrant also agrees not to release any publicity or other materials on their own or through someone else regarding their participation in the Promotion without the prior consent of the Sponsor, which it may withhold in its sole discretion.

**MISCELLANEOUS:** Released Parties are not responsible for lost, late, incomplete, damaged, inaccurate, stolen, delayed, misdirected, undelivered, or garbled entries, or for lost, interrupted or unavailable network, server, Internet Service Provider (ISP), website, or other connections, availability or accessibility or miscommunications or failed computer, satellite, telephone or cable transmissions, lines, or technical failure or jumbled, scrambled, delayed, or misdirected transmissions or computer hardware or software malfunctions, failures or difficulties, or other errors or difficulties of any kind whether human, mechanical, electronic, computer, network, typographical, printing or otherwise relating to or in connection with the Program, including, without limitation, errors or difficulties which may occur in connection with the administration of the Program, the processing of entries, the announcement of the prizes, or in any Program-related materials. Released Parties are also not responsible for any incorrect or inaccurate information, whether caused by site users, tampering, hacking, or by any equipment or programming associated with or utilized in the Program. Released Parties are not responsible for injury or damage to any person's computer related to or resulting from participating in this Program or downloading materials from or use of the website. Persons who tamper with or abuse any aspect of the Program or website, who act in an unsportsmanlike or disruptive manner or who are in violation of these Official Rules, as solely determined by Sponsor, will be disqualified and all associated entries will be void. Should any portion of the Program be, in Sponsor's sole opinion, compromised for any reason, including virus, worms, bugs, non-authorized human intervention or other causes which, in the sole opinion of the Sponsor, corrupt or impair the administration, security, fairness or proper play, or submission of entries, Sponsor reserves the right at its sole discretion to suspend, modify or terminate the Program (or portion thereof) and, if terminated, at its discretion, select the potential winners in a random drawing from among all non-suspect, eligible entries received prior to action taken. CAUTION: ANY ATTEMPT TO DELIBERATELY DAMAGE THE WEBSITE OR UNDERMINE THE LEGITIMATE OPERATION OF THE PROGRAM MAY BE IN VIOLATION OF CRIMINAL AND CIVIL LAWS AND SHOULD SUCH AN ATTEMPT BE MADE, SPONSOR RESERVES THE RIGHT TO SEEK DAMAGES AND OTHER REMEDIES (INCLUDING ATTORNEYS' FEES) FROM ANY SUCH INDIVIDUAL TO THE FULLEST EXTENT OF THE LAW, INCLUDING CRIMINAL PROSECUTION.

**CHOICE OF LAW:** All issues and questions concerning the construction, validity, interpretation and enforceability of these Official Rules, or the rights and obligations of participant and Sponsor in connection with the Program, shall be governed by, and construed in accordance with, the substantive laws of the State of Delhi, India



